



# BOFTA YIMAM

EMMY AWARD-WINNING JOURNALIST  
MEDIA PERSONALITY  
SPEAKER | COACH |

Bofta Yimam is an Emmy award-winning journalist, Speaker, Media personality, Storytelling and Public Speaking Coach. She has been honored for her work nearly every year in her journalism career, including a Regional Emmy award and the prestigious Edward R. Murrow award. For more than a decade, she's reported and anchored live on the morning and evening news for TV affiliates around the country, including CBS and ABC. Bofta is the first Ethiopian-American newscaster to receive an Emmy for her work.

As a speaker and workshop facilitator, Bofta mixes high energy storytelling and strong content to empower audiences. Using her coaching skills, Bofta works with entrepreneurs, executives, authors and corporate professionals on crafting their signature talk, developing strong delivery techniques and increasing their visibility. For event bookings or coaching inquiries, email: [info@boftayimam.com](mailto:info@boftayimam.com)

- Do you want to improve your public speaking... **CAPTIVATING** audiences every time you speak?
- Do you want to breakthrough **CONFIDENCE** roadblocks?
- Do you want to gain **CLARITY** on your **STRUCTURE & MESSAGE?**

If you said "YES!" to any of those questions, then schedule a complimentary clarity call with Bofta.

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